



## **Publishing options: Swiss institute associated authors**



## Key information

### 1. How do we determine eligibility of the article for the Swiss agreement?

- The submission date of the article should be on or after 1st January 2020
- The corresponding author must be from a participating institute
- The article must be from a participating journal

### 2. Why do we use submission date as the eligibility criteria?

- The submission date is the only stable point the publishing process. Acceptance and publication dates vary based on the journal processes
- The author controls the submission date. This gives the author not just control, also transparency and predictability however long or short the journal will take for the review and publication process

## Key information

### 3. Role of the institutional librarian in the Elsevier OA Platform (EOAP)

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## Elsevier: Author journey demo for Swiss institutions

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Journal	Fuel
Our reference	JFUE237124
PII	S0016-2361(19)31362-6

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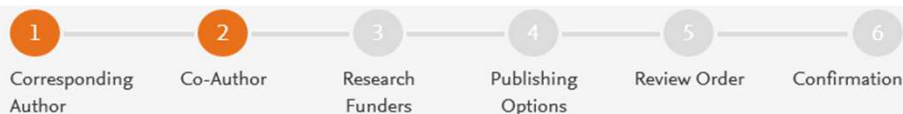
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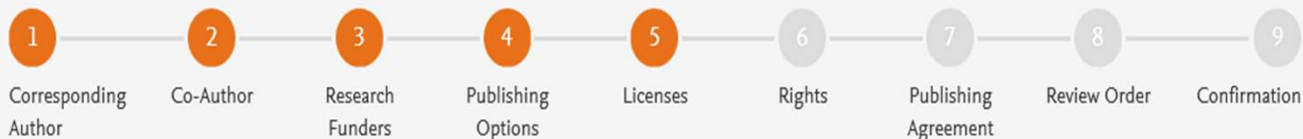
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1. Overview of the process

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## Overview of the improvements to the author journey for the Swiss corresponding authors

#	Improvement	Description	Timeline and Result
1	Improvements to the non-validation text	In Hybrid journals, we made it clear that the authors that publish free of charge under subscription if the institution rejects the APC request	Implemented in May 2020
2	Removed the copy paste option in the author affiliation field	To make a match to the institution, the authors need to select the institution name from the search. We recently removed the copy paste option in April 2020 that was resulting in authors not selecting the institution	Implemented in April 2020. Since then affiliation matching has improved from 91 to 94%
3	Presenting German and French variations of the institution names in the affiliation field	The authors can now search using the German and French in the author journey and we will match them to the agreement	This went live on 22nd June 2020. We hope that this will improve the matching even further as it improves the search experience for our authors
4	Add an extra category of German names where we have an Umlaut	On top of showing the German versions of the names, we will also present an alternate way of spelling the names with Umlaut (replacing umlaut with "ae", "oe", "oe" and letter "ß" with "ss")	Planned to implement in Q4 2020
5	Process to match eligible authors to the agreement where there was no institution match	On a biweekly basis, we identify the authors who were not matched to the agreement because the author did not select it from the drop down search. As part of our after care process, we update the institute name in the author journey, contact these authors so they can activate OA under the agreement	Implemented in May 2020 so we can offer the agreement to all the eligible authors
6	Updates to Gold OA text with recommendations from our UX language expert and the Swiss consortium	Clear and concise information to the authors	Early July. The OA uptake has gone up from 69% in May 2020 to 81% in August 2020





Thank you



- Screenshot showing the German variations of the Paul Scherrer institute

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